

Brandon Dexter

Director / Story Producer

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Professional Summary

Director / Story Producer with more than two decades of experience creating authentic, human-centered stories through video and photography. Experienced leading projects from concept through delivery, collaborating with clients and creative teams to uncover meaningful stories and bring them to life through thoughtful, visually compelling content.

Selected Clients

Carnegie Mellon University • Bank of America (Global Business Banking, Small Business Banking, Client Development Group) Liquidity Services Inc. • IronDirect • Zoic Studios • The Cannery Agency

Skills

Concept Development • Directing • Interviewing • Cinematography • Photography • Post-Production
Premiere Pro • After Effects • Photoshop • Lightroom

Professional Experience

Director / Producer / Content Creator — IronDirect | 2016–2019

- Directed and filmed product launch videos, marketing content, and sales materials—shaping creative concepts and visual storytelling while also leading on-camera direction, cinematography, and photography for live events, trade shows, and location shoots.
- Partnered with marketing and product teams in a fast-paced startup environment to develop digital campaigns from concept through post-production, delivering cohesive, on-brand storytelling under tight timelines and evolving priorities.
- Built production and photography processes—including live streaming capabilities—from the ground up to facilitate sales and marketing objectives and streamline content delivery.

Director / Producer / Content Creator — Liquidity Services, Inc. | 2013–2015

- Partnered with marketing leadership and stakeholders to develop video campaigns for digital platforms, increasing audience engagement and brand visibility while maintaining consistent brand messaging across all content.
 - Directed and produced short-form testimonial videos and client success stories, executing all aspects of production from research and story development to cinematography, editing, and motion graphics design.
 - Developed and produced internal communications content, including executive messaging, training and instructional videos, and internal pitches and presentations for new business ventures and evolving revenue models.
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Freelance & Independent Projects

Director / Producer — Bank of America | 2009–2013 | Los Angeles, New York, Charlotte

Directed and produced video campaigns for multiple Bank of America divisions, including Global Business Banking and Client Development Group. Delivered client-facing product launches and internal communications content from concept through post-production. Collaborated with marketing, product, and sales leadership to maintain brand accuracy and creative standards across all media.

Creative Director / Photographer — Carnegie Mellon University | 2023

Led creative direction, concept development, and full-cycle production for portrait campaigns supporting Carnegie Mellon University's institutional rebrand. Collaborated with university marketing leadership to create modern, engaging imagery that elevated faculty experts and strengthened the university's visual identity.

Director / Photographer — Brandon Dexter Studio | 2019–Present

Operate an independent portrait studio producing high-end photography for families, professionals, and small businesses, managing all aspects from concept to final delivery.

Education

MFA in Cinematography — American Film Institute (AFI)

BA in Lighting Design — Western Michigan University

AFA in Photography — Grand Rapids Community College